



ANSAR WOMEN'S COLLEGE, PERUMPILAVU



INSTITUTIONAL START-UP & INNOVATION POLICY

**INTERNAL QUALITY ASSURANCE CELL
(IQAC)**



ANSAR WOMEN'S COLLEGE

Affiliated to University of Calicut
Accredited with 'A' Grade by NAAC

PERUMPILAVU, KARIKKAD PO,
THRISSUR, KERALA- 680519
04885 284912 (Office)
8138018182 (Mobile)

INSTITUTIONAL START-UP & INNOVATION POLICY

Preamble

In tune with the National Education Policy (NEP) 2020 and the vision of the Kerala Knowledge Economy, the College adopts this Start-up & Innovation Policy to empower women students through innovation, entrepreneurship, and skill development, particularly in Arts, Humanities, Social Sciences, Science, Commerce, and emerging interdisciplinary areas.

Objectives

- To promote a women-centric entrepreneurial ecosystem on campus
- To encourage start-ups in areas such as social entrepreneurship, creative industries, education, health, environment, digital services, and local enterprises
- To nurture innovation, leadership, and self-employment among women students
- To strengthen academia-industry-government linkage through Kerala start-up initiatives

Institutional Mechanism

An Innovation and Entrepreneurship Development Centre (IEDC) and Institution's Innovation Council (IIC) shall function to:

- Organize ideathons, workshops, boot camps, and entrepreneurship awareness programmes
- Identify and mentor innovative ideas from students and faculty
- Coordinate with Kerala Start-up Mission (KSUM), K-DISC, MSME, and other agencies
- Maintain documentation and outcomes for NAAC and IQAC

Scope & Beneficiaries

The policy applies to:

- UG and PG students
- Faculty members
- Alumni (where feasible)



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Institutional Support

The College shall provide:

- Access to classrooms, laboratories, library, and ICT facilities for start-up activities
- Faculty mentoring and external expert support
- Guidance for registration under Startup India, KSUM, and other government schemes
- Academic flexibility for student entrepreneurs as per university regulations

Intellectual Property Rights

The College encourages protection of intellectual property arising from innovation.

IPR ownership and commercialization shall be governed by the institutional IPR policy, ensuring fair and transparent practices.

Collaboration & Networking

The institution shall:

- Establish linkages with KSUM, K-DISC, MSME, industries, NGOs, and incubation centres
- Promote internships, field projects, and community-based start-ups
- Encourage participation in state and national innovation challenges

Monitoring & Outcomes

- IEDC & IIC shall periodically review start-up and innovation activities
- Outcomes such as number of start-ups, innovations, training programmes, funding support, and employment generation shall be documented for NAAC

Policy Review

This policy shall be reviewed periodically and updated in accordance with NEP 2020, UGC guidelines, and Kerala start-up policies.